

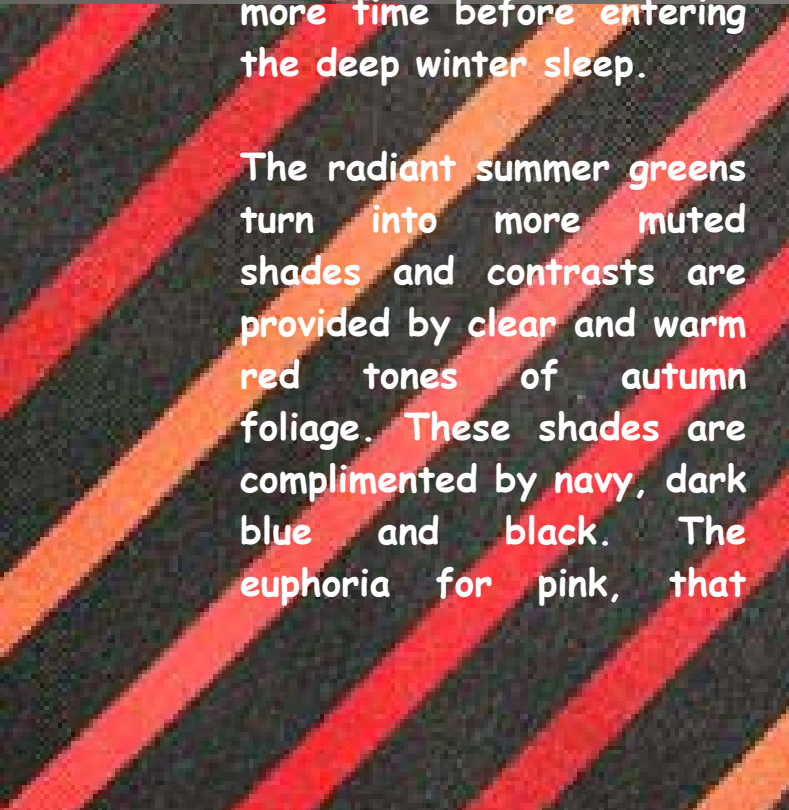


## Silk Ties Autumn Preview

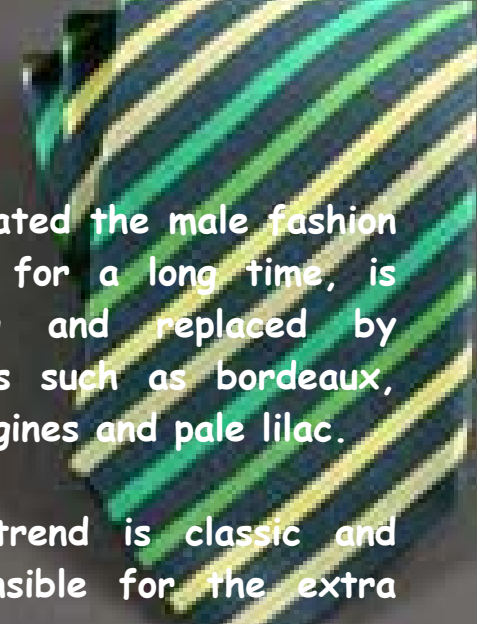


The latest weisbrod collection has arrived! You can make your personal selection from a wide range of new patterns and designs in this exciting new range. Allow yourself to be carried away by refreshing new colours and designs to liven up every outfit. The designers' forecast for the latest trends is as follows:

The colours of autumn indicate a mild contrast representing Europe's colourful autumn foliage where nature rebels one more time before entering the deep winter sleep.

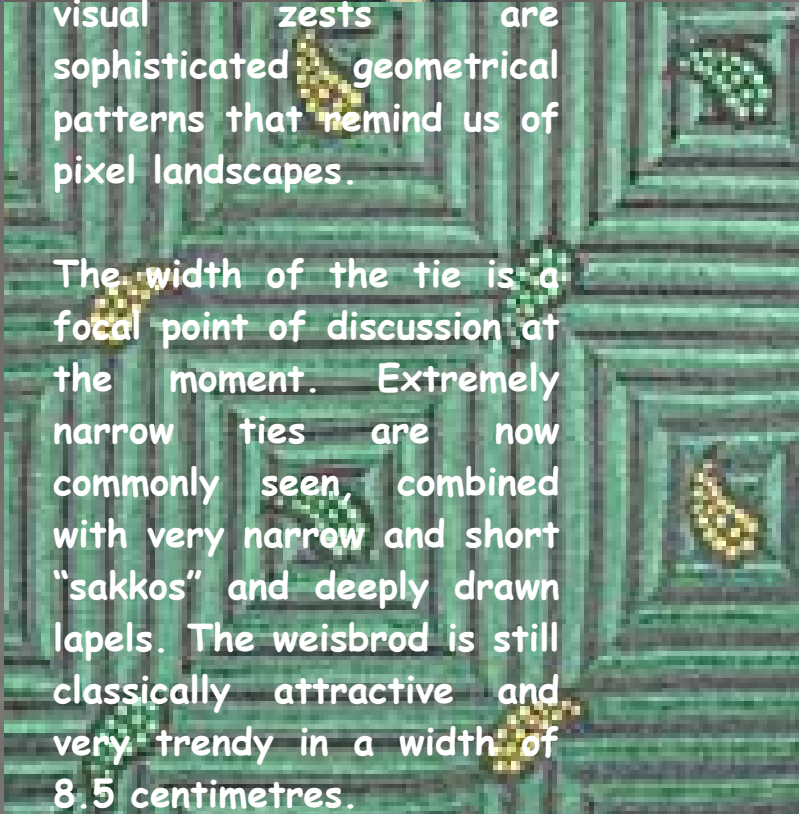


The radiant summer greens turn into more muted shades and contrasts are provided by clear and warm red tones of autumn foliage. These shades are complimented by navy, dark blue and black. The euphoria for pink, that




dominated the male fashion world for a long time, is fading and replaced by shades such as bordeaux, aubergines and pale lilac.

The trend is classic and responsible for the extra visual zests are sophisticated geometrical patterns that remind us of pixel landscapes.



The width of the tie is a focal point of discussion at the moment. Extremely narrow ties are now commonly seen, combined with very narrow and short "sakkos" and deeply drawn lapels. The weisbrod is still classically attractive and very trendy in a width of 8.5 centimetres.



We wish you a colourful autumn and much enjoyment with the weisbrod of your choice.

This seasonal forecast is provided by courtesy of the designer and producer Weisbrod-Zuerrer AG Switzerland