

SPRING, SUMMER 2013

The most important new colour yellow features in every possible shade and is synonymous with summer, sun and solar energy. The radiance of various white tones is clear and nude shades blend in perfectly. Orange, coral and red spread vitality; shades between green and blue look exotic. Natural stone and desert tones provide subtle variations within colour families.



Casual elegance flirts with contrasts. Matching combinations are flowing, appearing structured and clean. The fabrics look relaxed and fine threads stay uneven. Technical textile finishes target a sporty look. Prints are incredibly versatile and very chic. We see many transparent versions of laser cuts. Classics such as sunny stripes, mini oxfords and fine herringbones appear in a masculine look.



Simple and sexy is essential for summer 2013! Even very elaborate styles remain straightforward. The Mono-Colour look in primary colours stays simple and classic. The Hippie influence remains but becomes more elegant. The ingredients for this new approach to seduction include a playful and abundant use of layering and flat drapery. Be inspired!



Rita
ricama fabrics

email: ricama@bigpond.net.au

web: www.ricamafabrics.com.au